



## Kansas Dept. of Health and Environment KS0110

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	4	KANSAS SHOULD JOIN MAJORITY AGAINST CIGS	16	\$137.92	8,931
02/23/2008	2	SMOKING BAN BILL: 'TARNISHED SHELL'	16	\$137.92	8,931
02/26/2008	1	FUNDING SOLUTIONS TOUTED	77	\$663.74	8,931
02/27/2008	4	LOBBYISTS WIN AN ANTI-SMOKING TEST	15	\$129.30	8,931
03/03/2008	3	FEW MEET ACTIVITY GUIDELINES	13	\$112.06	8,931
03/12/2008	1	HEALTH PLAN LOSES FEATURES	20	\$172.40	8,931
03/17/2008	3	CONSIDER EXERCISE ATTIRE	16	\$137.92	8,931
			<b>173</b>	<b>\$1,491.26</b>	<b>62,517</b>
			<b>7 total records</b>		

### Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,686

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/04/2008	1	SMOKING BAN GOES TO ASHES	42	\$356.58	6,686
			<b>42</b>	<b>\$356.58</b>	<b>6,686</b>
			<b>1 record</b>		

### Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	7	WALK KANSAS IS AN 8 WEEK FITNESS...	24	\$184.08	2,693
			<b>24</b>	<b>\$184.08</b>	<b>2,693</b>
			<b>1 record</b>		

**Atchison Globe**<http://www.atchisonglobeonline.com>**Atchison****Atchison, KS****Bi-Weekly****Readership = 7,928**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/23/2008	10	AMS RECEIVES \$500 ANTI-TOBACCO GRANT	5	\$69.00	7,928
02/23/2008	7	SMOKING BANS: THE GOOD, BAD AND UGLY	28	\$386.40	7,928
03/05/2008	10	WOMEN ON A THREE-DAY WALKING MISSION	42	\$579.60	7,928
03/08/2008	2B	HCC HOSTING ANTI-SMOKING B-BALL CAMP	4	\$55.20	7,928
03/12/2008	2B	HCC HOSTING ANTI-SMOKING B-BALL CAMP	4	\$55.20	7,928
03/15/2008	7	YMCA HOSTS HEALTHY KIDS DAY IN APRIL	11	\$151.80	7,928
			<b>94</b>	<b>\$1,297.20</b>	<b>47,568</b>
			<b>6 total records</b>		

**Barber Co. Index****Barber****Medicine Lodge, KS****Weekly****Readership = 1,704**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
03/06/2008	11	GETTING STARTED	15	\$80.70	1,704
			<b>15</b>	<b>\$80.70</b>	<b>1,704</b>
			<b>1 record</b>		

**Great Bend Tribune****Barton****Great Bend, KS****Daily****Readership = 13,852**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/17/2008	1	STEPS IN THE RIGHT DIRECTION	17	\$168.30	13,853
02/19/2008	2	WALK KANSAS INFORMATIONAL HOUR PLANNED	3	\$29.70	13,853
02/19/2008	3	PANEL NARROWS SCOPE OF ANTI-SMOKING BILL	5	\$49.50	13,853
02/20/2008	4	SEBELIUS ALWAYS KNOWS BEST	9	\$89.10	13,853
02/27/2008	5	WALK KANSAS BEGINS MONDAY	3	\$29.70	13,853
02/29/2008	4	STATE DICTATION A BAD IDEA	8	\$79.20	13,853
02/29/2008	6	COMMITTEE: EAT HEALTHY, STAY HEALTHY	14	\$138.60	13,853
03/02/2008	B2	PROGRAM HELPS CONTRIBUTE TO HEALTHY...	16	\$158.40	13,853
03/02/2008	4	NO 'RIGHT' TO SMOKE	7	\$69.30	13,853
03/02/2008	6	WALK KANSAS BEGINS MONDAY	3	\$29.70	13,853
03/04/2008	6	WI MEMBERS ASKED TO PAY \$5 A MONTH FOR...	27	\$267.30	13,853
03/14/2008	2	GOLDEN BELT COMMUNITY FOUNDATION...	12	\$118.80	13,853
			<b>124</b>	<b>\$1,227.60</b>	<b>166,236</b>
			<b>12 total records</b>		

**Hoisington Dispatch****Barton****Hoisington, KS****Weekly****Readership = 3,417**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/22/2008	5	WALK KANSAS SCHEDULED	11	\$51.37	3,418
			<b>11</b>	<b>\$51.37</b>	<b>3,418</b>
			<b>1 record</b>		

**Ft. Scott Tribune****Bourbon****Fort Scott, KS****Daily****Readership = 6,410**<http://www.fstribune.com>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/18/2008		HEALTHY LIFESTYLE PROGRAM FRIDAY	5	\$49.25	6,410
02/24/2008		FARM FRESH GOODNESS	18	\$177.30	6,410
02/26/2008	5	WAYS TO IMPROVE YOUR HEALTH DURING 2008	10	\$98.50	6,410
03/04/2008	4	WEEK 7 ACTIVITIES IN THE KANSAS LEGISLATURE	32	\$315.20	6,410
03/04/2008	4	WEEK 7 ACTIVITIES IN THE KANSAS LEGISLATURE	32	\$315.20	6,410
03/14/2008	3	FARMERS MARKET	4	\$39.40	6,410
			<b>101</b>	<b>\$994.85</b>	<b>38,460</b>
			<b>6 total records</b>		

**Fairview Enterprise****Brown****Fairview, KS****Weekly****Readership = 1,198**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/29/2008	2	THE PYLE FILE	28	\$74.48	1,198
			<b>28</b>	<b>\$74.48</b>	<b>1,198</b>
			<b>1 record</b>		

**Hiawatha World****Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
03/07/2008	4	INTERN'S SPEECH ON EFFECTS OF SMOKING BANS	40	\$300.00	4,697
03/07/2008	5	TOBACCO-FREE SPORTS CLINIC	4	\$30.00	4,697
			<b>44</b>	<b>\$330.00</b>	<b>9,394</b>
			<b>2 total records</b>		

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,792**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/28/2008	10	LOCAL YOUTH LEADERS ATTEND REGIONAL...	11	\$66.00	3,793	
02/28/2008	11	THE PYLE FILE	28	\$168.00	3,793	
03/13/2008	1	TOBACCO-FREE SPORTS BASKETBALL CLINIC	5	\$30.00	3,793	
03/13/2008	11	ON THE EXTENSION LINE	12	\$72.00	3,793	
			<b>56</b>	<b>\$336.00</b>	<b>15,172</b>	<b>4 total records</b>

**Augusta Daily Gazette****Butler****Augusta, KS****Daily****Readership = 4,567**<http://www.augustagazette.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	6	WALK KANSAS PROGRAM SIGNUP DEADLINE...	9	\$76.23	4,568	
03/14/2008	3	AS HEALTH PLAN EMERGES, SOME LEGISLATORS...	9	\$76.23	4,568	
			<b>18</b>	<b>\$152.46</b>	<b>9,136</b>	<b>2 total records</b>

**El Dorado Times****Butler****El Dorado, KS****Daily****Readership = 7,486**<http://www.eldoradotimes.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/25/2008	1	DEADLINE NEARS FOR WALK KANSAS	6	\$52.50	7,486	
03/05/2008	1	EHS GOVERNMENT STUDENTS TALK WITH...	48	\$420.00	7,486	
03/12/2008		BUTLER READIES STUDENTS FOR SPRING BREAK	20	\$175.00	7,486	
			<b>74</b>	<b>\$647.50</b>	<b>22,458</b>	<b>3 total records</b>

**Chase Co. Leader-News****Chase****Cottonwood Falls, KS****Weekly****Readership = 3,038**<http://www.ccleadernews.com>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	4	CLUBS AND COMMITTEES	3	\$14.67	3,038	
03/13/2008	10	WALK KANSAS 2008	14	\$68.46	3,038	
			<b>17</b>	<b>\$83.13</b>	<b>6,076</b>	<b>2 total records</b>

**Flint Hills Express**

Chautauqua

Sedan, KS

Weekly

Readership = 2,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	1	"WALK KANSAS" DEADLINE APPROACHES AND...	17	\$69.02	2,818
			<b>17</b>	<b>\$69.02</b>	<b>2,818</b>
			<b>1 record</b>		

**Sedan Times-Star**<http://www.taylornews.org>

Chautauqua

Sedan, KS

Weekly

Readership = 3,454

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	1	WALK KANSAS PROJECT NEEDING SIGNUPS	6	\$43.98	3,455
02/27/2008	10	CITIZENS ENCOURAGED TO WALK KANSAS	7	\$51.31	3,455
03/05/2008	5	SIGN UP TODAY FOR WALK KANSAS AT THE...	8	\$58.64	3,455
03/05/2008	8	WALK YOUR WAY TO FITNESS	10	\$73.30	3,455
			<b>31</b>	<b>\$227.23</b>	<b>13,820</b>
			<b>4 total records</b>		

**Columbus Daily Advocate**

Cherokee

Columbus, KS

Daily

Readership = 5,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	1	SMOKING BAN MAY HAVE EXEMPTIONS	23	\$126.50	5,177
02/14/2008	5	K-STATE EXTENSION OFFICE PROMOTES HEALTH...	12	\$66.00	5,177
02/18/2008	3	ENTRIES BEING ACCEPTED FOR STATE ESSAY...	6	\$33.00	5,177
02/29/2008	1	WALK KANSAS KICK OFF PROGRAM	19	\$104.50	5,177
			<b>60</b>	<b>\$330.00</b>	<b>20,708</b>
			<b>4 total records</b>		

**Galena Sentinel-Times**<http://www.sentineltimes.com/>

Cherokee

Galena, KS

Weekly

Readership = 2,962

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	7	LEGISLATORS PROMOTE PHYSICAL ACTIVITY...	18	\$82.44	2,962
02/20/2008	7	SENATE TO VOTE ON SMOKING BAN	8	\$36.64	2,962
			<b>26</b>	<b>\$119.08</b>	<b>5,924</b>
			<b>2 total records</b>		

**Minneola Gazette**

Clark

Minneola, KS

Weekly

Readership = 747

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	2	SUNFLOWER AND THE GAME	14	\$66.50	747
02/20/2008	2	WALK KANSAS	15	\$71.25	747
			<b>29</b>	<b>\$137.75</b>	<b>1,494</b>
			<b>2 total records</b>		

**Clay Center Dispatch**<http://www.zwire.com/site/news.cfm?brd=1160>

Clay

Clay Center, KS

Daily

Readership = 6,403

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2008	1	PANEL NARROWS SCOPE OF ANTI-SMOKING BILL	7	\$58.80	6,403
02/25/2008	1	PANEL DELAYS VOTING ON SMOKING BAN	6	\$50.40	6,403
02/27/2008	1	PANEL POSTPONES VOTE ON ANTI-SMOKING BILL	4	\$33.60	6,403
			<b>17</b>	<b>\$142.80</b>	<b>19,209</b>
			<b>3 total records</b>		

**Concordia Blade-Empire**<http://www.bladeempire.com/>

Cloud

Concordia, KS

Daily

Readership = 5,480

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/26/2008	6	HOUSE, SENATE BEGIN TALKS ON POWER PLANTS	34	\$224.40	5,481
02/28/2008	3	WALK-FOR THE HEALTH OF IT!	9	\$59.40	5,481
02/28/2008	6	SENATE PASSES BILL ALLOWING CREATION OF...	24	\$158.40	5,481
03/11/2008	1	COUNTY COMMISSION APPROVES HIRES	36	\$237.60	5,481
03/18/2008	4	EXERCISE SCIENTIST: 'CHOOSE SOCKS FOR...	9	\$59.40	5,481
			<b>112</b>	<b>\$739.20</b>	<b>27,405</b>
			<b>5 total records</b>		

**Miltonvale Record**

Cloud

Miltonvale, KS

Weekly

Readership = 1,396

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	3	JOIN WALK KANSAS 2008	6	\$16.50	1,396
03/06/2008	3	WALK - FOR THE HEALTH OF IT!	6	\$16.50	1,396
			<b>12</b>	<b>\$33.00</b>	<b>2,792</b>
			<b>2 total records</b>		

**Coffey Co. Republican**<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/19/2008	12	2008 SUNFLOWER STATE GAMES ESSAY CONTEST	8	\$60.00	6,944	
03/07/2008	5	COLON CANCER HIGHLY PREVENTABLE	15	\$112.50	6,944	
			<b>23</b>	<b>\$172.50</b>	<b>13,888</b>	<b>2 total records</b>

**Protection Press****Comanche****Protection, KS****Weekly****Readership = 1,777**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/13/2008	1	WALKING PROGRAMS BEGIN SOON	12	\$48.00	1,778	
			<b>12</b>	<b>\$48.00</b>	<b>1,778</b>	<b>1 record</b>

**Western Star****Comanche****Coldwater, KS****Weekly****Readership = 2,318**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/13/2008	7	WALK KANSAS, WALK & WIN SIGNUP DEADLINE...	12	\$60.00	2,318	
			<b>12</b>	<b>\$60.00</b>	<b>2,318</b>	<b>1 record</b>

**Arkansas City Traveler**<http://www.arkcity.net/>**Cowley****Arkansas City, KS****Daily****Readership = 8,940**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/19/2008	7	SENATE PANEL NARROWS SMOKING BILL	8	\$71.04	8,940	
02/20/2008	7	ABORTION OPPONENTS URGE HOUSE TO...	37	\$328.56	8,940	
02/21/2008	2	WALNUT VALLEY FARMER'S MARKET VENDERS...	8	\$71.04	8,940	
02/21/2008	4	THE WICHITA EAGLE, ON STATEWIDE SMOKING...	8	\$71.04	8,940	
02/23/2008	5	SENATE ADDS EXEMPTIONS TO SMOKING BAN...	25	\$222.00	8,940	
02/28/2008	9	SMOKING BAN	5	\$44.40	8,940	
03/08/2008	9	ALL THE WORLD'S A STAGE FOR SMOKING BAN...	20	\$177.60	8,940	
03/13/2008	2	FARMERS' MARKET HAS NEW LOCATION	11	\$97.68	8,940	
03/13/2008	2	VENDORS START YOUR TILLERS	35	\$310.80	8,940	

03/17/2008	1	BUYER'S REMORSE	35	\$310.80	8,940	
			<b>192</b>	<b>\$1,704.96</b>	<b>89,400</b>	<b>10 total records</b>

**Winfield Daily Courier**<http://www.winfieldcourier.com/>

Cowley

Winfield, KS

Daily

Readership = 11,966

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2008	3	SENATE PANEL NARROWS SCOPE OF SMOKING...	5	\$39.90	11,967	
02/20/2008	1	VENDORS INVITED TO JOIN PLANNING SESSION...	11	\$87.78	11,967	
02/20/2008	2	SMOKING BAN SHOULD BE UP TO LAWMAKERS	15	\$119.70	11,967	
02/23/2008	15	COMMITTEE ADDS SEVERAL EXEMPTIONS TO...	5	\$39.90	11,967	
02/23/2008	10E	SEDAN HOSPITAL OFFERS SELF-IMPROVEMENT...	22	\$175.56	11,967	
02/26/2008	2	GET STARTED ON LOCAL SMOKING BAN	21	\$167.58	11,967	
02/28/2008	3	SMOKING BAN	5	\$39.90	11,967	
02/29/2008	1	CITY HEARS PITCH FOR SMOKING BAN	17	\$135.66	11,967	
03/04/2008	2	THE DANGERS OF SECONDHAND SMOKE	21	\$167.58	11,967	
03/08/2008	2	SMOKING BAN WOULD BE GOOD	7	\$55.86	11,967	
			<b>129</b>	<b>\$1,029.42</b>	<b>119,670</b>	<b>10 total records</b>

**Pittsburg Morning Sun**<http://www.morningsun.net/>

Crawford

Pittsburg, KS

Daily

Readership = 17,882

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/16/2008	5	WHAT OTHERS SAID	7	\$101.85	17,882	
02/17/2008	2	CHOOSE PROPER SHOES FOR HEALTHY WALKING	23	\$334.65	17,882	
02/19/2008	4	SENATE PANEL NARROWS ANTI-SMOKING BILL...	3	\$43.65	17,882	
02/22/2008	5	WHAT OTHERS SAID	7	\$101.85	17,882	
02/23/2008	4	COMMITTEE ADDS EXEMPTIONS TO SMOKING...	19	\$276.45	17,882	
02/28/2008	1	FARMER'S MARKET MEETING TODAY	12	\$174.60	17,882	
			<b>71</b>	<b>\$1,033.05</b>	<b>107,292</b>	<b>6 total records</b>

**Oberlin Herald**<http://www.nwkansas.com/>

Decatur

Oberlin, KS

Weekly

Readership = 4,832

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	3B	COMMIT TO WALK KANSAS	15	\$130.95	4,832
			<b>15</b>	<b>\$130.95</b>	<b>4,832</b>
			<b>1 record</b>		

**Abilene Reflector-Chronicle**<http://www.abilene-rc.com/>

Dickinson

Abilene, KS

Daily

Readership = 8,544

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/16/2008	2	STATEWIDE SMOKING	13	\$97.50	8,544
02/18/2008	2	HEALTHY HEART	11	\$82.50	8,544
02/19/2008	6	SENATE PANEL NARROWS SCOPE OF...	8	\$60.00	8,544
02/28/2008	3	HEALTHYKANSAS SPONSORS SUNFLOWER STATE...	10	\$75.00	8,544
03/05/2008	1	MEMORIAL HEALTH EXECUTIVES REVIEW \$33,100.30	30	\$225.00	8,544
03/14/2008	1	AS HEALTH PLAN EMERGES, SOME LEGISLATORS...	19	\$142.50	8,544
			<b>91</b>	<b>\$682.50</b>	<b>51,264</b>
			<b>6 total records</b>		

**Chapman and Enterprise News-Times**

Dickinson

Chapman, KS

Weekly

Readership = 1,911

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	1	USD 473 BOARD HEARS OF NEED FOR ECE	26	\$140.40	1,911
02/28/2008	2	CHAPMAN AREA NEWS	23	\$124.20	1,911
02/28/2008	4	TELLER TALES	17	\$91.80	1,911
03/06/2008	1	MAYOR GAETZ ENDORSES "CHAPMAN...	26	\$140.40	1,911
			<b>92</b>	<b>\$496.80</b>	<b>7,644</b>
			<b>4 total records</b>		

**Herington Times**

Dickinson

Herington, KS

Weekly

Readership = 4,376

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	8	WALK KANSAS KICK-OFF SET IN MORRIS COUNTY	12	\$93.00	4,377
02/28/2008	1	WALK KANSAS SCHEDULED	7	\$54.25	4,377

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**19                      \$147.25                      8,754                      2 total records**

**Lawrence Journal-World****Douglas****Lawrence, KS****Daily****Readership = 47,076**<http://www.ljworld.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/19/2008	5	PANEL NARROWS ANTI-SMOKING BILL	26	\$774.80	47,076
02/23/2008	3B	EXEMPTIONS ADDED TO SMOKING BAN BILL	13	\$387.40	47,076
02/26/2008	1	HOMELESS SHELTER SEEKS ZONING VARIANCE...	30	\$894.00	47,076
03/07/2008	1	ACTING OUT AGAINST SMOKING BAN	9	\$268.20	47,076
03/16/2008	1B	COMMUNITY NETWORK PROBES WAYS TO YIELD...	25	\$745.00	47,076
			<b>103</b>	<b>\$3,069.40</b>	<b>235,380</b>
			<b>5 total records</b>		

**Ellis Review****Ellis****Ellis, KS****Weekly****Readership = 2,401**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/28/2008	7	CLINICAL NOTES	35	\$123.55	2,401
			<b>35</b>	<b>\$123.55</b>	<b>2,401</b>
			<b>1 record</b>		

**Hays Daily News****Ellis****Hays, KS****Daily****Readership = 29,046**<http://www.HDNews.net/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/18/2008		SENATE PANEL NARROWS ANTI-SMOKING BILL	4	\$60.00	29,047
02/19/2008	3	COMMITTEE FINALIZING SMOKING BAN...	18	\$270.00	29,047
02/20/2008	1	PROPOSED SMOKING BAN STILL BEING...	7	\$105.00	29,047
02/20/2008	2	FOCUS ON DRIVING WHEN BEHIND THE WHEEL	20	\$300.00	29,047
02/24/2008	5	LOCAL DECISION-MAKING KEY TO SMOKING BAN	13	\$195.00	29,047
02/27/2008	3	PANEL POSTPONES SMOKING BAN VOTE	5	\$75.00	29,047
03/04/2008	3	COUNTY CONSIDERS OPTIONS FOR EIGHTH...	25	\$375.00	29,047
03/09/2008	3D	SHOES THAT FIT IMPORTANT IN WALKING...	13	\$195.00	29,047
03/16/2008	4D	PROGRAMS EMPHASIZE GOOD DIET, EXERCISE...	12	\$180.00	29,047
			<b>117</b>	<b>\$1,755.00</b>	<b>261,423</b>
			<b>9 total records</b>		

**Ellsworth Co. Independent/Reporter**

Ellsworth

Ellsworth, KS

Weekly

Readership = 5,050

<http://www.ellsworthinderep.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	10	HEALTH CARE AND OTHER IMPORTANT ISSUES...	16	\$97.12	5,051
03/06/2008	4	HEALTH CARE SYSTEM IS BROKE, FIX IT	24	\$145.68	5,051
			<b>40</b>	<b>\$242.80</b>	<b>10,102</b>
			<b>2 total records</b>		

**Garden City Telegram**

Finney

Garden City, KS

Daily

Readership = 19,782

<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/16/2008	3	PROPOSED SMOKING BAN COULD BE EASED	17	\$235.11	19,782
02/19/2008	3	PANEL FINALIZING SMOKING BAN BILL	17	\$235.11	19,782
02/20/2008	3	SMOKING BAN STILL BEING FINALIZED	4	\$55.32	19,782
02/23/2008	1	NEW EXCEPTIONS COULD TOPPLE SMOKING BAN	27	\$373.41	19,782
02/26/2008	3	SMOKING BAN VOTE COULD HAPPEN...	12	\$165.96	19,782
02/26/2008	3	WALK KANSAS PACKETS DUE FRIDAY	4	\$55.32	19,782
02/28/2008		FITNESS PROGRAM BEGINNING SOON	9	\$124.47	19,782
03/05/2008	4B	NEW STEPS PROGRAM	4	\$55.32	19,782
03/15/2008	6	LEGISLATOR GETS 'STRONG' RESPONSE TO...	26	\$359.58	19,782
			<b>120</b>	<b>\$1,659.60</b>	<b>178,038</b>
			<b>9 total records</b>		

**Dodge City Daily Globe**

Ford

Dodge City, KS

Daily

Readership = 16,969

<http://www.dodgeglobe.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2008	1	SENATE PANEL NARROWS SCOPE OF SMOKING...	28	\$324.80	16,969
02/21/2008	4	CHEERS FOR DODGE'S WRESTLING TEAM	24	\$278.40	16,969
02/23/2008	1	SENATE COMMITTEE REWORKS BILL BANNING...	18	\$208.80	16,969
02/25/2008	3	NO COMPROMISE ON STATEWIDE SMOKING BAN	12	\$139.20	16,969
02/26/2008	1	COMMITTEE POSTPONES SMOKING VOTE	4	\$46.40	16,969
02/29/2008	2	JOIN A WALK KANSAS TEAM	17	\$197.20	16,969
03/12/2008	1	SENATORS WHITTLE AWAY AT HEALTH PLAN	19	\$220.40	16,969
03/14/2008	5	AS HEALTH PLAN EMERGES, SOME LEGISLATORS...	22	\$255.20	16,969
			<b>144</b>	<b>\$1,670.40</b>	<b>135,752</b>
			<b>8 total records</b>		

**Spearville News**

Ford

Spearville, KS

Weekly

Readership = 2,010

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	9	LOW-COST EXTENSION PROGRAM OFFERS...	30	\$90.00	2,010
			<b>30</b>	<b>\$90.00</b>	<b>2,010</b>
			<b>1 record</b>		

**Ottawa Herald**<http://www.ottawaherald.com/>

Franklin

Ottawa, KS

Daily

Readership = 11,798

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	12	LAWMAKERS EXPECT STATEWIDE SMOKING BAN...	5	\$44.60	11,799
02/18/2008	10	LEGISLATIVE PANEL EXPECTED TO DEBATE...	16	\$142.72	11,799
02/20/2008		STATE SMOKING BAN STILL BEING FINALIZED	12	\$107.04	11,799
02/22/2008	1	ROAD TO RECOVERY	60	\$535.20	11,799
02/23/2008	1	STATE SMOKING BAN FACES NEW HURDLE	32	\$285.44	11,799
02/23/2008	4	BAN IS COMING	11	\$98.12	11,799
02/26/2008	1	STATE SMOKING BAN VOTE LIKELY WEDNESDAY	23	\$205.16	11,799
02/28/2008	12	GASPING FOR SUPPORT, PROPOSED SMOKING...	12	\$107.04	11,799
02/29/2008	3	WALK KANSAS PROGRAM BEGINS SOON	22	\$196.24	11,799
03/03/2008	4	STILL SMOLDERING	14	\$124.88	11,799
03/04/2008	4	STATEWIDE SMOKING BAN AT LEAST 'A FEW...	34	\$303.28	11,799
03/13/2008	4	GET WALKIN'	14	\$124.88	11,799
			<b>255</b>	<b>\$2,274.60</b>	<b>141,588</b>
			<b>12 total records</b>		

**Daily Union**<http://www.dailyu.com>

Geary

Junction City, KS

Daily

Readership = 10,561

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2008	3	SENATE PANEL NARROWS SCOPE OF...	16	\$134.40	10,562
02/19/2008	5	STATEWIDE SMOKING BAN	12	\$100.80	10,562
02/20/2008	3	HOUSE COMMITTEE HEARS MEASURES ON...	18	\$151.20	10,562
02/21/2008	1	CASES OF THE FLU ARE INCREASING THIS WEEK	28	\$235.20	10,562
02/22/2008	5	PASS A STATEWIDE BAN	8	\$67.20	10,562
02/24/2008	3J	SEN. REITZ: CONTENTIOUS ISSUES REQUIRE...	35	\$294.00	10,562
02/25/2008		COMMITTEE POSTPONES VOTE ON SMOKING BAN	5	\$42.00	10,562
02/28/2008	3	DEADLINE FOR WALK KANSAS 2008...	4	\$33.60	10,562

03/02/2008		WALK KANSAS DEADLINE APPROACHING	3	\$25.20	10,562	
03/03/2008	2	DEADLINE FOR WALK KANSAS 2008...	4	\$33.60	10,562	
			<b>133</b>	<b>\$1,117.20</b>	<b>105,620</b>	<b>10 total records</b>

**Gove Co. Advocate**

Gove

Quinter, KS

Weekly

Readership = 4,137

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2008	1B	HEALTHYKANSAS SPONSORS ESSAY CONTEST	3	\$10.50	4,138	
02/20/2008	7	DO SOMETHING NICE FOR YOURSELF - JOIN WALK.	13	\$45.50	4,138	
			<b>16</b>	<b>\$56.00</b>	<b>8,276</b>	<b>2 total records</b>

**Hill City Times**

Graham

Hill City, KS

Weekly

Readership = 5,844

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/27/2008	3	LOW-COST EXTENSION PROGRAM OFFERS...	18	\$63.00	5,844	
03/05/2008	2	WALK KANSAS PACKETS AVAILABLE	3	\$10.50	5,844	
			<b>21</b>	<b>\$73.50</b>	<b>11,688</b>	<b>2 total records</b>

**Grant County Gazette**<http://www.grantcountygazette.com/>

Grant

Ulysses, KS

Weekly

Readership = 1,609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2008	1	EXTENSION WALK KANSAS PROGRAM BEGINS	11	\$73.37	1,610	
			<b>11</b>	<b>\$73.37</b>	<b>1,610</b>	<b>1 record</b>

**Cimarron Jacksonian**

Gray

Cimarron, KS

Weekly

Readership = 2,148

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2008	2	REMINDER	2	\$9.50	2,148	
03/05/2008	4	WALK KANSAS	2	\$9.50	2,148	
03/12/2008	4	WORTHWHILE FCE CLUB MEETS	12	\$57.00	2,148	

03/12/2008	4	WALK KANSAS BEGINS	1	\$4.75	2,148	
			<b>17</b>	<b>\$80.75</b>	<b>8,592</b>	<b>4 total records</b>

**Montezuma Press** **Gray** **Montezuma, KS** **Weekly** **Readership = 2,615**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/13/2008	3	WALK KANSAS BEGINS	15	\$63.45	2,615	
			<b>15</b>	<b>\$63.45</b>	<b>2,615</b>	<b>1 record</b>

**Madison News** **Greenwood** **Madison, KS** **Weekly** **Readership = 1,775**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2008	1	TIME TO SIGN UP FOR WALK KANSAS PROGRAM	7	\$41.65	1,776	
03/06/2008	4	TIPS FOR HEALTHY FAMILIES	15	\$89.25	1,776	
			<b>22</b>	<b>\$130.90</b>	<b>3,552</b>	<b>2 total records</b>

**Syracuse Journal** **Hamilton** **Syracuse, KS** **Weekly** **Readership = 1,775**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2008	9	OFF THE WALL	13	\$61.75	1,776	
			<b>13</b>	<b>\$61.75</b>	<b>1,776</b>	<b>1 record</b>

**Anthony Republican** **Harper** **Anthony, KS** **Weekly** **Readership = 5,669**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2008	7	NEWS FROM THE STATE HOUSE	37	\$222.00	5,670	
			<b>37</b>	<b>\$222.00</b>	<b>5,670</b>	<b>1 record</b>

**Harvey Co. Independent**

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	1	SMOKING BAN WOULD AFFECT SOME CITIES IF...	8	\$56.00	4,644
			<b>8</b>	<b>\$56.00</b>	<b>4,644</b>
			<b>1 record</b>		

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2008	6	SENATE PANEL NARROWS SCOPE OF...	18	\$268.20	18,156
02/21/2008	6	GETTING A WORKOUT GARDENING	14	\$208.60	18,156
02/28/2008	9	SMOKING BAN	5	\$74.50	18,156
03/04/2008	3	COUNTY EMPLOYEES ENCOURAGED TO EXERCISE	36	\$536.40	18,156
03/14/2008	1	PROPOSED PLAN ON HEALTH FRUSTRATES...	20	\$298.00	18,156
03/14/2008	8	AREA DRUG-FREE YOUTH COALITION PART OF...	21	\$312.90	18,156
03/14/2008	8	AREA DRUG-FREE YOUTH COALITION PART OF...	25	\$372.50	18,156
03/14/2008	9	WALKING ACROSS KANSAS - SORT OF	37	\$551.30	18,156
			<b>176</b>	<b>\$2,622.40</b>	<b>145,248</b>
			<b>8 total records</b>		

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/27/2008	1	WALK KANSAS STARTS MARCH 3RD	1	\$4.50	2,647
03/12/2008	2	EXTENSION CONNECTION	12	\$54.00	2,647
			<b>13</b>	<b>\$58.50</b>	<b>5,294</b>
			<b>2 total records</b>		

**Jetmore Republican**

Hodgeman

Jetmore, KS

Weekly

Readership = 2,449

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/05/2008	3	WALK KANSAS	11	\$52.25	2,450
			<b>11</b>	<b>\$52.25</b>	<b>2,450</b>
			<b>1 record</b>		

**Holton Recorder**<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/25/2008	12	AN AWARD-WINNING SPEECH: EFFECTS OF...	30	\$210.00	10,865
02/25/2008	3	ACCIDENTAL HOUSE FIRE	16	\$112.00	10,865
02/27/2008	7B	JACKSON COUNTY HOSTS REGIONAL YOUTH...	17	\$119.00	10,865
03/12/2008	5B	BASKETBALL CLINIC TO BE HELD AT HCC ON...	6	\$42.00	10,865
			<b>69</b>	<b>\$483.00</b>	<b>43,460</b>
			<b>4 total records</b>		

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/25/2008	8B	KIDS IN BARS?	3	\$1,538.16	607,345
02/26/2008	21D	BUSINESSES STRIVE FOR BALANCED APPROACH	26	\$13,330.72	607,345
03/01/2008	1B	GUT REACTION? IT'S A SUCCESS	24	\$12,305.28	607,345
03/01/2008		IF YOU DON'T LIKE THE SMOKE, DON'T GO THERE	39	\$19,996.08	607,345
03/02/2008	1B	KANSAS BILL HAS SMOKE, NO FIRE	25	\$12,818.00	607,345
03/03/2008	6B	STATEWIDE BAN ON SMOKING REMAINS BEST...	19	\$9,741.68	607,345
03/04/2008	10B	KC SMOKING ORDINANCE	5	\$2,563.60	607,345
03/04/2008		SICK DAYS BRING UP ISSUES OF HEALTH	22	\$11,279.84	607,345
03/05/2008	4B	MIDPOINT OF SESSION, BUT BIG TASKS REMAIN	35	\$17,945.20	607,345
03/14/2008	10B	SMOKING ORDINANCE	3	\$1,538.16	607,345
03/15/2008	1	SEEING THROUGH THE SMOKE OF BANS	36	\$18,457.92	607,345
03/15/2008	9B	SMOKING BAN WON'T HURT BARS, RESTAURANTS	37	\$18,970.64	607,345
			<b>274</b>	<b>\$140,485.28</b>	<b>7,288,140</b>
			<b>12 total records</b>		

**Oskaloosa Independent**<http://www.oskaloosaindependent.com/>**Jefferson****Oskaloosa, KS****Weekly****Readership = 5,195**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/28/2008	9B	SHORT-CUT COOKING; WALK KANSAS SIGN-UP	18	\$94.50	5,196
			<b>18</b>	<b>\$94.50</b>	<b>5,196</b>
			<b>1 record</b>		

**Jewell Co. Record**<http://www.superiorne.com/>**Jewell****Mankato, KS****Weekly****Readership = 2,162**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/28/2008	1	POST ROCK SPONSORS WALK KANSAS EVENT	8	\$32.00	2,162	
03/13/2008	3	WALK KANSAS	3	\$12.00	2,162	
			<b>11</b>	<b>\$44.00</b>	<b>4,324</b>	<b>2 total records</b>

**Jewell County News****Jewell****Mankato, KS****Daily****Readership = 7,589**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/28/2008	1	POST ROCK SPONSOR WALK KANSAS EVENT	8	\$26.80	7,590	
03/13/2008	3BB	WALK KANSAS	2	\$6.70	7,590	
			<b>10</b>	<b>\$33.50</b>	<b>15,180</b>	<b>2 total records</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	6	WORKERS' LIVES AT STAKE	23	\$280.14	43,114	
02/21/2008	2	FARMERS MARKET ACCEPTING VENDOR...	2	\$24.36	43,114	
			<b>25</b>	<b>\$304.50</b>	<b>86,228</b>	<b>2 total records</b>

**Spring Hill New Era**<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/05/2008	3	TOBACCO INDUSTRY TARGETS CHILDREN	12	\$240.00	2,072	
03/12/2008	3	PUBLIC SCHOOLS SHOULD TEACH BASICS, NOT...	23	\$460.00	2,072	
			<b>35</b>	<b>\$700.00</b>	<b>4,144</b>	<b>2 total records</b>

**Cunningham Courier**

Kingman

Cunningham, KS

Weekly

Readership = 1,497

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/29/2008	11	THERE IS STILL TIME TO GET YOUR HEALTHY...	6	\$25.20	1,497
			<b>6</b>	<b>\$25.20</b>	<b>1,497</b>
			<b>1 record</b>		

**Kingman Leader-Courier**

Kingman

Kingman, KS

Semi Weekly Readership = 5,520

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/26/2008	1	KINGMAN COUNTY GETS HEALTHY	3	\$19.20	5,520
02/26/2008	2	THERE IS STILL TIME TO GET YOUR HEALTHY...	7	\$44.80	5,520
			<b>10</b>	<b>\$64.00</b>	<b>11,040</b>
			<b>2 total records</b>		

**Labette Avenue**

Labette

Oswego, KS

Semi Weekly Readership = 1,642

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/12/2008	5	HOME GUIDE HAS LESSON ON BULLYING	8	\$44.00	1,642
			<b>8</b>	<b>\$44.00</b>	<b>1,642</b>
			<b>1 record</b>		

**Parsons Sun**<http://www.parsonssun.com/>

Labette

Parsons, KS

Daily

Readership = 12,921

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/16/2008	3	PANEL TO DEBATE LOOSENING OF SMOKING BAN	26	\$231.40	12,921
02/16/2008	4	...ON STATEWIDE SMOKING BAN	8	\$71.20	12,921
02/23/2008	1	EXCEPTIONS COULD TOPPLE SMOKING BAN	22	\$195.80	12,921
02/23/2008	4	...ON STATEWIDE SMOKING BAN	7	\$62.30	12,921
02/25/2008	2	PANEL DELAYS SMOKING BAN VOTE	4	\$35.60	12,921
02/26/2008	4	STATE SMOKING BAN	16	\$142.40	12,921
02/27/2008	2	ANTI-SMOKING BILL POSTPONED	4	\$35.60	12,921
03/12/2008	7	IDEAL FCE	10	\$89.00	12,921
			<b>97</b>	<b>\$863.30</b>	<b>103,368</b>
			<b>8 total records</b>		

**Fort Leavenworth Lamp**<http://www.ftleavenworthlamp.com/>

Leavenworth

Leavenworth, KS

Weekly

Readership = 17,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	2	SMOKELESS TOBACCO POSES HEALTH...	16	\$205.60	17,250
			<b>16</b>	<b>\$205.60</b>	<b>17,250</b>
			<b>1 record</b>		

**Leavenworth Times**<http://www.leavenworthtimes.com/>

Leavenworth

Leavenworth, KS

Daily

Readership = 12,291

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	6	HOUSE COMMITTEE HEARS MEASURES ON...	17	\$229.50	12,291
02/21/2008	4	STATEWIDE SMOKING BAN	10	\$135.00	12,291
02/27/2008	1	CHAMBER WOMEN'S DIVISION DISCUSSES...	44	\$594.00	12,291
03/05/2008	4	NEW HOPE FOR SMOKING BAN	16	\$216.00	12,291
			<b>87</b>	<b>\$1,174.50</b>	<b>49,164</b>
			<b>4 total records</b>		

**Lincoln Sentinel-Republican**<http://www.lincolnsentinel.com/>

Lincoln

Lincoln, KS

Weekly

Readership = 3,500

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	2	WALK KANSAS TO BEGIN MARCH 9	13	\$70.20	3,501
02/21/2008	4	SENATOR JAY EMLER'S STATEHOUSE...	39	\$210.60	3,501
03/06/2008	4	KANSAS POLITICAL THEATER	35	\$189.00	3,501
			<b>87</b>	<b>\$469.80</b>	<b>10,503</b>
			<b>3 total records</b>		

**Linn Co. News**<http://www.linncountynews.net/>

Linn

Pleasanton, KS

Weekly

Readership = 5,407

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	3	LEGISLATIVE INSIGHTS	24	\$188.88	5,407
02/27/2008	4C	2008 WALK KANSAS FITNESS PROGRAM...	15	\$118.05	5,407
03/05/2008	2	LEGISLATIVE INSIGHTS	23	\$181.01	5,407
			<b>62</b>	<b>\$487.94</b>	<b>16,221</b>
			<b>3 total records</b>		

**Oakley Graphic**

Logan

Oakley, KS

Weekly

Readership = 3,180

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/05/2008	8	WALK KANSAS AND LIGHTEN UP CHALLENGE...	25	\$118.75	3,181
			<b>25</b>	<b>\$118.75</b>	<b>3,181</b>
			<b>1 record</b>		

**Emporia Gazette**<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/26/2008	3	KANSAS HOUSE, SENATE BEGIN TALKS OVER BILL.30		\$316.80	19,403
03/17/2008	5	JUSTICES TURN DOWN SMOKERS' LAWSUIT	4	\$42.24	19,403
			<b>34</b>	<b>\$359.04</b>	<b>38,806</b>
			<b>2 total records</b>		

**ESU Bulletin**<http://www.esubulletin.com/>

Lyon

Emporia, KS

Bi-Weekly

Readership = 13,799

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/25/2008	4	NON SMOKERS HAVE NOTHING TO COMPLAIN...	23	\$230.00	13,800
02/25/2008	4	ESU SHOULD FOLLOW THE LEAD, COMPLETELY...	18	\$180.00	13,800
			<b>41</b>	<b>\$410.00</b>	<b>27,600</b>
			<b>2 total records</b>		

**Hillsboro Star-Journal**<http://www.starj.com/>

Marion

Hillsboro, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/05/2008	2	NEW HOPE FOR STATEWIDE BAN ON SMOKING	16	\$149.28	4,064
			<b>16</b>	<b>\$149.28</b>	<b>4,064</b>
			<b>1 record</b>		

**Marion Co. Record**<http://www.marionrecord.com/>**Marion****Marion, KS****Weekly****Readership = 6,094**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/27/2008	5	IT'S UNANIMOUS, SENIORS READY FOR SPRING	9	\$81.00	6,095	
03/05/2008	2	NEW HOPE FOR STATEWIDE BAN ON SMOKING	14	\$126.00	6,095	
			<b>23</b>	<b>\$207.00</b>	<b>12,190</b>	<b>2 total records</b>

**Peabody Gazette-Bulletin**<http://www.peabodykansas.com/>**Marion****Peabody, KS****Weekly****Readership = 2,642**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/05/2008	2	HEALTH GROUP PROMOTES NEW HOPE FOR...	15	\$139.95	2,643	
			<b>15</b>	<b>\$139.95</b>	<b>2,643</b>	<b>1 record</b>

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,086**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	5B	TEENS AS TEACHERS MAKE ANTI-TOBACCO...	24	\$192.00	12,086	
02/21/2008	8B	WE ADVOCATE	8	\$64.00	12,086	
			<b>32</b>	<b>\$256.00</b>	<b>24,172</b>	<b>2 total records</b>

**Marquette Tribune**<http://www.marquettetribune.com>**McPherson****Marquette, KS****Weekly****Readership = 1,455**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/27/2008	4	WALK KANSAS BEGINS MARCH 9	12	\$53.64	1,456	
			<b>12</b>	<b>\$53.64</b>	<b>1,456</b>	<b>1 record</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 9,137**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/19/2008	1	STUDENTS STAY HEALTHY	47	\$611.00	9,138	
02/19/2008	1	SUNFLOWER GRANT HELPS SCHOOLS SHED THE...	31	\$403.00	9,138	
02/19/2008	4	SENATE PANEL NARROWS SCOPE OF...	5	\$65.00	9,138	
02/20/2008	5	HESS PRESENTS 'KANSANS MOVE INTO HEALTH'...	7	\$91.00	9,138	
02/25/2008	3	SMOKING BAN LONG OVERDUE	8	\$104.00	9,138	
03/04/2008	5	WALK KANSAS REGISTRATION DEADLINE MARCH.18		\$234.00	9,138	
			<b>116</b>	<b>\$1,508.00</b>	<b>54,828</b>	<b>6 total records</b>

**Moundridge Ledger****McPherson****Moundridge, KS****Weekly****Readership = 2,139**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	2	USD 423 SEEKS COMMUNITY INPUT ON TOBACCO...	12	\$71.28	2,139	
			<b>12</b>	<b>\$71.28</b>	<b>2,139</b>	<b>1 record</b>

**Meade Co. News****Meade****Meade, KS****Weekly****Readership = 3,709**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/27/2008	4	DEAR EDITOR...	13	\$61.75	3,710	
			<b>13</b>	<b>\$61.75</b>	<b>3,710</b>	<b>1 record</b>

**Louisburg Herald**<http://www.herald-online.com/>**Miami****Louisburg, KS****Weekly****Readership = 4,188**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/20/2008	6	LEGISLATIVE BREAKFAST RAISES MORE ISSUES	22	\$143.66	4,188	
			<b>22</b>	<b>\$143.66</b>	<b>4,188</b>	<b>1 record</b>

**Miami Co. Republic**<http://www.republic-online.com/>

Miami

Paola, KS

Bi-Weekly

Readership = 10,117

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	3	LEGISLATORS TALK ISSUES OVER BREAKFAST	29	\$266.80	10,118
			<b>29</b>	<b>\$266.80</b>	<b>10,118</b>
			<b>1 record</b>		

**Osawatomie Graphic**<http://www.graphic-online.com/>

Miami

Osawatomie, KS

Weekly

Readership = 6,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	6B	WALK KANSAS PROGRAM TO BEGIN IN MARCH	15	\$117.00	6,178
02/20/2008	1	TALKING ISSUES OVER BREAKFAST	40	\$312.00	6,178
			<b>55</b>	<b>\$429.00</b>	<b>12,356</b>
			<b>2 total records</b>		

**Beloit Call**

Mitchell

Beloit, KS

Weekly

Readership = 3,737

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/18/2008	8	WALK KANSAS SCHEDULED - PLAN NOW TO...	12	\$83.16	3,737
02/27/2008	3	THE SUNFLOWER STATE GAMES ANNOUNCES...	11	\$76.23	3,737
02/29/2008	5	WALK KANSAS PROGRAM BEGINS IN MARCH	6	\$41.58	3,737
			<b>29</b>	<b>\$200.97</b>	<b>11,211</b>
			<b>3 total records</b>		

**Ledger- Cawker City**

Mitchell

Cawker City, KS

Weekly

Readership = 1,782

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/06/2008	1	WALK KANSAS!	5	\$33.35	1,782
			<b>5</b>	<b>\$33.35</b>	<b>1,782</b>
			<b>1 record</b>		

**Independence Daily Reporter**

Montgomery

Independence, KS

Daily

Readership = 14,080

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/17/2008	1	WALK KANSAS PARTICIPANTS DISCOVER...	41	\$378.84	14,081
02/19/2008	10	PANEL NARROWS ANTI-SMOKING BILL	5	\$46.20	14,081
02/20/2008	10	WORK CONTINUES ON ANTI-SMOKING BILL	4	\$36.96	14,081
02/24/2008	10	SMOKING BAN BILL GETS AMENDED	4	\$36.96	14,081
02/24/2008	1	DAY OF DANCE STRESSES HEALTH BENEFITS	16	\$147.84	14,081
02/25/2008	3	WALK KANSAS REGISTRATION OPENS	5	\$46.20	14,081
02/26/2008	10	SMOKING RESTRICTIONS	4	\$36.96	14,081
02/28/2008	4	SMOKING BAN	4	\$36.96	14,081
03/07/2008		WALK KANSAS CHANGES SITE	4	\$36.96	14,081
03/14/2008	5	HEALTH PLAN BEGINS TO EMERGE	7	\$64.68	14,081
			<b>94</b>	<b>\$868.56</b>	<b>140,810</b>
			<b>10 total records</b>		

**Montgomery Co. Chronicle**

Montgomery

Caney, KS

Weekly

Readership = 4,526

<http://www.taylornews.org>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	7B	WALK KANSAS KICKOFF SET FOR MARCH 8	11	\$80.63	4,526
			<b>11</b>	<b>\$80.63</b>	<b>4,526</b>
			<b>1 record</b>		

**Council Grove Republican**

Morris

Council Grove, KS

Daily

Readership = 4,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/18/2008	1	WALK KANSAS PROGRAM TO BEGIN ON MARCH 9	11	\$68.75	4,685
02/19/2008	3	LEGISLATIVE NOTEBOOK	27	\$168.75	4,685
02/19/2008	3	KANSAS TODAY	5	\$31.25	4,685
02/28/2008	2	LEGISLATIVE NOTEBOOK	29	\$181.25	4,685
03/12/2008	1	SENATE REPUBLICANS WHITTLLING AWAY AT...	16	\$100.00	4,685
			<b>88</b>	<b>\$550.00</b>	<b>23,425</b>
			<b>5 total records</b>		

**Prairie Post**

Morris

White City, KS

Weekly

Readership = 2,040

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	11	WALK KANSAS FITNESS PROGRAM SCHEDULED,...	20	\$76.00	2,040
			<b>20</b>	<b>\$76.00</b>	<b>2,040</b>
			<b>1 record</b>		

**Elkhart Tri-State News**

Morton

Elkhart, KS

Weekly

Readership = 3,100

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	8	WALK KANSAS BEGINS IN MARCH	16	\$117.28	3,100
03/06/2008	2	BUDDY SYSTEM A PLUS IN INCREASING EXERCISE9	9	\$65.97	3,100
			<b>25</b>	<b>\$183.25</b>	<b>6,200</b>
			<b>2 total records</b>		

**Courier-Tribune**

Nemaha

Seneca, KS

Weekly

Readership = 6,499

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/27/2008	11	WALK KANSAS SCHEDULED TO START MARCH 9	18	\$93.06	6,500
03/05/2008	18	FCE HOLD MEETINGS	14	\$72.38	6,500
03/12/2008	16	LEGISLATIVE REPORT	21	\$108.57	6,500
			<b>53</b>	<b>\$274.01</b>	<b>19,500</b>
			<b>3 total records</b>		

**Sabetha Herald**<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	4	HEALTH CARE SYSTEM IS AILING	17	\$107.61	5,173
02/20/2008	5	LUKERT JOINS LEGISLATORS IN "WHAT'S YOUR...	17	\$107.61	5,173
02/27/2008	5	REGISTRATION DEADLINE FOR WALK KANSAS IS...	12	\$75.96	5,173
02/27/2008	4	SENATOR'S INTERN WINS BPA STATE...	30	\$189.90	5,173
			<b>76</b>	<b>\$481.08</b>	<b>20,692</b>
			<b>4 total records</b>		

**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/16/2008	2	PANEL EXPECTED TO DEBATE LOOSENING OF...	16	\$132.48	8,820
02/19/2008	4	DID SOMEONE SAY COAL?	48	\$397.44	8,820
02/19/2008	2	PANEL FINALIZING SMOKING BAN PROPOSAL	15	\$124.20	8,820
02/20/2008	2	SMOKING BAN BILL STILL BEING FINALIZED BY...	8	\$66.24	8,820
02/20/2008	4	THE NEWS-PRESS, FORT MYERS, FLA., ON HOW TO...	9	\$74.52	8,820
02/23/2008	1	NEW EXCEPTIONS COULD AGAIN TOPPLE...	25	\$207.00	8,820
02/26/2008	3	SMOKING BAN VOTE LIKELY TO COME ON...	16	\$132.48	8,820
02/26/2008	4	LEAVE ISSUE UNDER LOCAL CONTROL	15	\$124.20	8,820
02/26/2008	4	THE WICHITA EAGLE, ON STATEWIDE SMOKING...	7	\$57.96	8,820
02/28/2008	3	GET FIT WITH WALK KANSAS 2008!	16	\$132.48	8,820
02/28/2008	3	GASPING FOR SUPPORT, PROPOSED SMOKING...	15	\$124.20	8,820
03/14/2008	3	AS HEALTH PLAN EMERGES, SOME LEGISLATORS...	26	\$215.28	8,820
			<b>216</b>	<b>\$1,788.48</b>	<b>105,840</b>
			<b>12 total records</b>		

**Erie Record**

Neosho

Erie, KS

Weekly

Readership = 2,555

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	6	WALK KANSAS RETURNS TO NEOSHO COUNTY	23	\$94.76	2,555
03/06/2008	4	A RECIPE FROM THE WALK KANSAS FITNESS...	8	\$32.96	2,555
			<b>31</b>	<b>\$127.72</b>	<b>5,110</b>
			<b>2 total records</b>		

**Ness Co. News**

Ness

Ness City, KS

Weekly

Readership = 4,459

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	5	WALK KANSAS PROGRAM	12	\$38.40	4,460
			<b>12</b>	<b>\$38.40</b>	<b>4,460</b>
			<b>1 record</b>		

**Norton Telegram**<http://www.nwkansas.com/>**Norton****Norton, KS****Bi-Weekly****Readership = 3,778**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/26/2008	1	WALK KANSAS OFFERS LOW COST BENEFITS	21	\$140.70	3,779	
03/07/2008	3	BUDDY SYSTEM A PLUS IN EXERCISE	9	\$60.30	3,779	
			<b>30</b>	<b>\$201.00</b>	<b>7,558</b>	<b>2 total records</b>

**The Osage County Herald-Chronicle**<http://www.ocherald.com>**Osage****Osage City, KS****Weekly****Readership = 10,198**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	3	WALK KANSAS	9	\$78.03	10,198	
			<b>9</b>	<b>\$78.03</b>	<b>10,198</b>	<b>1 record</b>

**Downs News and Times**<http://www.downsnews.com/>**Osborne****Downs, KS****Weekly****Readership = 2,534**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	3	AREA RESIDENTS MEET WITH JOHNSON AND LEE	36	\$240.12	2,535	
02/21/2008	2	WALK KANSAS SCHEDULED, PLAN NOW TO...	13	\$86.71	2,535	
02/28/2008	5	STRAIGHT SHOTS FROM DAN	25	\$166.75	2,535	
03/06/2008	9	WALK KANSAS!	4	\$26.68	2,535	
			<b>78</b>	<b>\$520.26</b>	<b>10,140</b>	<b>4 total records</b>

**Osborne Co. Farmer****Osborne****Osborne, KS****Weekly****Readership = 3,633**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	1	LEGISLATIVE COFFEE HELD IN OSBORNE	25	\$143.75	3,634	
02/21/2008	3	WALK KANSAS SCHEDULED IN OSBORNE COUNTY	15	\$86.25	3,634	
			<b>40</b>	<b>\$230.00</b>	<b>7,268</b>	<b>2 total records</b>

**Glasco Sun**

Ottawa

Delphos, KS

Weekly

Readership = 459

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/28/2008	3	A GOOD REASON TO SIGN UP FOR WALK KANSAS	13	\$91.00	460	
03/06/2008	1	PLACEMENTS DELIVERED TO HODGE PODGE	10	\$70.00	460	
03/13/2008	3	WALK - FOR THE HEALTH OF IT!!!!!!!!!!	14	\$98.00	460	
			<b>37</b>	<b>\$259.00</b>	<b>1,380</b>	<b>3 total records</b>

**Minneapolis Messenger**<http://www.minneapolismessenger.net>

Ottawa

Minneapolis, KS

Weekly

Readership = 3,873

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/28/2008	7	SIGN UP NOW FOR WALK KANSAS	7	\$35.00	3,873	
03/13/2008	2	WHAT YOU CAN DO TO PREVENT HEART DISEASE	14	\$70.00	3,873	
			<b>21</b>	<b>\$105.00</b>	<b>7,746</b>	<b>2 total records</b>

**Onaga Herald**

Pottawatomie

Onaga, KS

Weekly

Readership = 2,599

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2008	6	BUDDY SYSTEM A PLUS IN INCREASING EXERCISE	8	\$28.00	2,599	
			<b>8</b>	<b>\$28.00</b>	<b>2,599</b>	<b>1 record</b>

**St. Marys Star**

Pottawatomie

St. Marys, KS

Weekly

Readership = 3,946

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/27/2008	3	THE PYLE FILE	28	\$140.00	3,947	
			<b>28</b>	<b>\$140.00</b>	<b>3,947</b>	<b>1 record</b>

**Wamego Smoke Signal**<http://www.thewamegosmokesignal.com/>**Pottawatomie****Wamego, KS****Weekly****Readership = 22,052**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/20/2008	5	TALKING WITH OUR LEGISLATORS	20	\$125.00	22,052	
03/05/2008	3	MARKET DAYS PLANNED FOR MARCH AND APRIL	4	\$25.00	22,052	
			<b>24</b>	<b>\$150.00</b>	<b>44,104</b>	<b>2 total records</b>

**Pratt Tribune**<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,153**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/03/2008	1	HOLMES DEBATING PHYSICIAN INCENTIVE PLAN	27	\$225.18	4,154	
			<b>27</b>	<b>\$225.18</b>	<b>4,154</b>	<b>1 record</b>

**Rawlins Co. Square Deal**<http://www.squaredealnews.com/>**Rawlins****Atwood, KS****Weekly****Readership = 4,590**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	10	'BUDDY SYSTEM' A PLUS TO INCREASE EXERCISE,..	12	\$57.00	4,591	
03/06/2008	4	GREAT AMERICAN SMOKEOUT	2	\$9.50	4,591	
03/06/2008	9	LIFESTYLE CHANGES COULD REDUCE CANCER...	10	\$47.50	4,591	
			<b>24</b>	<b>\$114.00</b>	<b>13,773</b>	<b>3 total records</b>

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/19/2008	2	PANEL NARROWS SCOPE OF SMOKING BILL	7	\$183.61	73,319	
02/19/2008	4	PANEL FINALIZING SMOKING BAN PROPOSAL	14	\$367.22	73,319	
02/23/2008	1	EXCEPTIONS PUT SMOKING BAN'S FUTURE IN...	26	\$681.98	73,319	
02/24/2008	5	LEGISLATORS FIELD QUESTIONS ON COAL,...	21	\$550.83	73,319	
02/24/2008	7B	COMPREHENSIVE BAN NECESSARY	5	\$131.15	73,319	
02/26/2008	6	VOTE ON STATEWIDE SMOKING BAN LIKELY TO...	12	\$314.76	73,319	

02/28/2008	1	PROPOSED SMOKING BILL GASPING FOR BREATH	25	\$655.75	73,319	
			<b>110</b>	<b>\$2,885.30</b>	<b>513,233</b>	<b>7 total records</b>

**Belleville Telescope**

Republic

Belleville, KS

Weekly

Readership = 6,856

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	2	GETTING STARTED	11	\$97.02	6,856	
03/06/2008		WALK - FOR THE HEALTH OF IT!	6	\$52.92	6,856	
03/06/2008	8	TEAMS FORMING NOW FOR "WALK KANSAS"	9	\$79.38	6,856	
			<b>26</b>	<b>\$229.32</b>	<b>20,568</b>	<b>3 total records</b>

**Courtland Journal**

Republic

Courtland, KS

Weekly

Readership = 1,465

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	3	GETTING STARTED	14	\$38.50	1,465	
03/06/2008	3A	WALK - FOR THE HEALTH OF IT!	7	\$19.25	1,465	
			<b>21</b>	<b>\$57.75</b>	<b>2,930</b>	<b>2 total records</b>

**Scandia Journal**

Republic

Belleville, KS

Weekly

Readership = 975

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	1	GETTING STARTED	16	\$50.08	975	
03/14/2008		TARWARS A TOBACCO FREE EDUCATION...	11	\$34.43	975	
03/14/2008	3	GREETINGS FROM THE CAPITOL	23	\$71.99	975	
			<b>50</b>	<b>\$156.50</b>	<b>2,925</b>	<b>3 total records</b>

**Monitor-Journal**

Rice

Little River, KS

Weekly

Readership = 1,221

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2008	3	WALK KANSAS BEGINS MARCH 9	15	\$59.25	1,221	
			<b>15</b>	<b>\$59.25</b>	<b>1,221</b>	<b>1 record</b>

**Kansas State Collegian**<http://www.kstatecollegian.com>**Riley****Manhattan, KS****Daily****Readership = 60,126**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	7	EXPERTS TELL HOW TO LIVE HEALTHIER,...	40	\$350.00	60,127	
03/13/2008	1	EVENTS ENCOURAGE SMOKING BAN IN CITY	19	\$166.25	60,127	
03/14/2008	1	LOCAL RESIDENTS DISCUSS EFFECTS OF...	27	\$236.25	60,127	
			<b>86</b>	<b>\$752.50</b>	<b>180,381</b>	<b>3 total records</b>

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/19/2008	3	PANEL NARROWS SCOPE OF ANTI-SMOKING BILL	5	\$44.50	22,439	
02/20/2008	3	SMOKING VOTE	4	\$35.60	22,439	
02/24/2008	3	COMMITTEE ADDS SEVERAL EXEMPTIONS TO...	3	\$26.70	22,439	
02/25/2008	8	SMOKING BILL VOTE DELAYED	5	\$44.50	22,439	
02/27/2008	8	SMOKING VOTE DELAYED	5	\$44.50	22,439	
			<b>22</b>	<b>\$195.80</b>	<b>112,195</b>	<b>5 total records</b>

**Riley Countian****Riley****Riley, KS****Weekly****Readership = 2,619**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/22/2008	3	HEALTHY KANSAS SPONSORS SUNFLOWER STATE.	8	\$33.84	2,620	
03/14/2008	1	NEWS FROM THE STATE CAPITOL	25	\$105.75	2,620	
			<b>33</b>	<b>\$139.59</b>	<b>5,240</b>	<b>2 total records</b>

**Plainville Times****Rooks****Plainville, KS****Weekly****Readership = 3,461**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	24	EXTENSION SUGGESTS "WALK KANSAS"	10	\$50.00	3,461	
03/13/2008	1	TURNBULL STEPS DOWN FROM PLAY...	15	\$75.00	3,461	
			<b>25</b>	<b>\$125.00</b>	<b>6,922</b>	<b>2 total records</b>

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,353**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	5	STOCKTON WANTS TO BE THROUGH WITH CHEW	7	\$39.69	4,354	
02/28/2008	2	WALK KANSAS TO START MARCH 9TH	5	\$28.35	4,354	
			<b>12</b>	<b>\$68.04</b>	<b>8,708</b>	<b>2 total records</b>

**Rush Co. News****Rush****LaCrosse, KS****Weekly****Readership = 4,077**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/14/2008	4	CAPITOL COMMENTS	26	\$102.70	4,078	
02/21/2008	B1	WALK KANSAS PROGRAM TO BEGIN	14	\$55.30	4,078	
			<b>40</b>	<b>\$158.00</b>	<b>8,156</b>	<b>2 total records</b>

**Lucas-Sylvan News****Russell****Lucas, KS****Weekly****Readership = 1,849**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/21/2008	2	WALK KANSAS TO START MARCH 9TH	10	\$35.00	1,849	
02/21/2008	6	WALK KANSAS IN RUSSELL COUNTY	6	\$21.00	1,849	
02/28/2008	9	STRAIGHT SHOTS FROM DAN	20	\$70.00	1,849	
			<b>36</b>	<b>\$126.00</b>	<b>5,547</b>	<b>3 total records</b>

**Russell County News****Russell****Russell, KS****Bi-Weekly****Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/27/2008	14	WALK KANSAS SCHEDULED MARCH 9 - MAY 3	14	\$97.16	5,520	
02/27/2008	5	FINAL ACTION PENDING ON BILLS IN...	19	\$131.86	5,520	
			<b>33</b>	<b>\$229.02</b>	<b>11,040</b>	<b>2 total records</b>

**Salina Journal**<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,784

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2008	1	SMOKING BAN BILL NARROWED	7	\$147.00	65,785
02/21/2008	6	SMOKING BAN VOTE LIKELY NEXT WEEK	5	\$105.00	65,785
02/22/2008	7	TALKING BACK TO EXT. 333	10	\$210.00	65,785
02/23/2008	1	RESTRICTIONS COULD STALL SMOKING BAN	30	\$630.00	65,785
02/28/2008	5	NEW SMOKING BAN BILL SURFACES IN SENATE	22	\$462.00	65,785
03/02/2008	7	SMOKING BAN BILL STILL SMOLDERING	18	\$378.00	65,785
03/17/2008	1	GOP HAS BUYER'S REMORSE	29	\$609.00	65,785
			<b>121</b>	<b>\$2,541.00</b>	<b>460,495</b>
			<b>7 total records</b>		

**Scott Co. Record**

Scott

Scott City, KS

Weekly

Readership = 4,075

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	11	KHPA BACKS COMPROMISE ON STATEWIDE...	20	\$100.00	4,076
02/28/2008	11	LEGISLATURE GIVES NEW LIFE TO STATEWIDE...	20	\$100.00	4,076
03/06/2008	1	IMMIGRATION, PRAIRIE DOGS, ARE BIG...	62	\$310.00	4,076
03/13/2008	15	WALK KANSAS KICKOFF WALK	41	\$205.00	4,076
			<b>143</b>	<b>\$715.00</b>	<b>16,304</b>
			<b>4 total records</b>		

**Active Aging**

Sedgwick

Wichita, KS

Monthly

Readership = 124,199

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/01/2008	2	NANNIES IN EVERY CORNER TO SAVE US FROM...	25	\$1,114.00	124,200
			<b>25</b>	<b>\$1,114.00</b>	<b>124,200</b>
			<b>1 record</b>		

**Derby Reporter**<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,214

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	4	LOCAL BOWLING TALENT RECOGNIZED	21	\$162.96	2,215

02/25/2008	10	HEALTH	6	\$46.56	2,215	
			<b>27</b>	<b>\$209.52</b>	<b>4,430</b>	<b>2 total records</b>

**Mount Hope Clarion**

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	6	FROM THE CENTER...	22	\$176.00	4,140	
02/28/2008	5	FROM THE CENTER	20	\$160.00	4,140	
03/06/2008	5	FROM THE CENTER	26	\$208.00	4,140	
03/13/2008	5	FROM THE CENTER	22	\$176.00	4,140	
			<b>90</b>	<b>\$720.00</b>	<b>16,560</b>	<b>4 total records</b>

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2008	6	COMPROMISE?	26	\$3,311.10	237,818	
02/23/2008	7	BAN VS. BUSINESS	8	\$1,018.80	237,818	
02/24/2008	8B	EXEMPTIONS PILED ON TO SMOKING BAN BILL	4	\$509.40	237,818	
02/27/2008	1B	SMOKING BAN ISSUE NOT ONE TO NEGOTIATE	26	\$3,311.10	237,818	
02/27/2008	3B	EVEN SUPPORTERS BACK OFF FROM SMOKING...	9	\$1,146.15	237,818	
02/29/2008	8	SAFEGUARD	27	\$3,438.45	237,818	
03/02/2008	1B	MIDPOINT IN TOPEKA: WHAT'S STILL ALIVE	13	\$1,655.55	237,818	
03/02/2008	4B	WHERE LEGISLATIVE PROPOSALS STAND MIDWAY..	78	\$9,933.30	237,818	
03/09/2008	1	SCIENCE ON SIDE OF CITY SMOKING BAN	36	\$4,584.60	237,818	
03/09/2008	8	IDEA OF BAN GETS MIXED REACTION IN BARS	32	\$4,075.20	237,818	
03/09/2008	8	STUDIES DON'T ALWAYS AGREE ON BANS'...	34	\$4,329.90	237,818	
03/09/2008	10	SMOKING BAN WILL SAVE LIVES	10	\$1,273.50	237,818	
03/17/2008	7	SNUFF IT	17	\$2,164.95	237,818	
			<b>320</b>	<b>\$40,752.00</b>	<b>3,091,634</b>	<b>13 total records</b>

**Liberal Light**

Seward

Liberal, KS

Weekly

Readership = 1,150

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	6	SEWARD COUNTY COMMISSION ADOPTS CODES...	14	\$112.00	1,150
02/28/2008	5	WALK KANSAS 2008 BEGINS MARCH 9TH	14	\$112.00	1,150
02/28/2008	8	HEALTHFUL FOODS FOR LOW-INCOME PEOPLE	20	\$160.00	1,150
			<b>48</b>	<b>\$384.00</b>	<b>3,450</b>
			<b>3 total records</b>		

**Southwest Daily Times**<http://www.swdtimes.com/>

Seward

Liberal, KS

Daily

Readership = 9,526

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/22/2008	3	EXTENSION OFFICE OFFERS 8-WEEK FITNESS...	24	\$312.00	9,527
03/02/2008	7	BUDDY SYSTEM A PLUS IN INCREASING EXERCISE	12	\$156.00	9,527
03/16/2008	1	COALITION FOR FAMILIES WORKS TO PREVEN...	70	\$910.00	9,527
03/16/2008	5	MOYER DONATES TO LOCKS OF LOVE	35	\$455.00	9,527
			<b>141</b>	<b>\$1,833.00</b>	<b>38,108</b>
			<b>4 total records</b>		

**The Ledger - Shawnee County**<http://www.theshawneecountyledger.com>

Shawnee

Silver Lake, KS

Daily

Readership = 0

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/25/2008	3	NO MIRACLE CURE FOR NATION'S HEALTH CARE...	26	\$0.00	0
			<b>26</b>	<b>\$0.00</b>	<b>0</b>
			<b>1 record</b>		

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/23/2008	1	BAN ON SMOKING EXEMPTS BARS	22	\$1,665.62	110,906
02/24/2008	2	CONTEST ASKS KIDS TO GET PHYSICAL	8	\$605.68	110,906
02/25/2008	1B	TAKING CONTROL	4	\$302.84	110,906
02/28/2008	1B	SENATOR WANTS BROAD BILL	14	\$1,059.94	110,906

02/28/2008	4	IT'S NOT REALLY FUNNY	4	\$302.84	110,906
03/01/2008	1	THEY'RE HALFWAY HOME WITH AN UPHILL...	55	\$4,164.05	110,906
03/02/2008	14A	MISCELLANEOUS	3	\$227.13	110,906
03/09/2008	14	WALK KANSAS KICK-OFF EVENT	1	\$75.71	110,906
03/09/2008	4	PAST TIME FOR BAN	8	\$605.68	110,906
03/17/2008	4B	FREEDOM FROM SMOKING SESSIONS	1	\$75.71	110,906
03/19/2008	1B	OLD HABITS DIE HARD	5	\$378.55	110,906
			<b>125</b>	<b>\$9,463.75</b>	<b>1,219,966</b>
					<b>11 total records</b>

**Topeka Metro News**<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/20/2008	2	LAWRENCE JOURNAL-WORLD, ON STATEWIDE...	8	\$56.00	1,803
02/22/2008	12	SENATE PANEL NARROWS SCOPE OF...	7	\$49.00	1,803
02/27/2008	2	THE WICHITA EAGLE, ON STATEWIDE SMOKING...	7	\$49.00	1,803
02/29/2008	5	SO FAR, SESSION MARKED BY INACTION ON...	25	\$175.00	1,803
02/29/2008	5	SMOKE AND MIRRORS	9	\$63.00	1,803
			<b>56</b>	<b>\$392.00</b>	<b>9,015</b>
					<b>5 total records</b>

**Lebanon Times**

Smith

Lebanon, KS

Weekly

Readership = 1,212

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/13/2008	3	WALK KANSAS!	2	\$5.60	1,212
			<b>2</b>	<b>\$5.60</b>	<b>1,212</b>
					<b>1 record</b>

**Smith Co. Pioneer**<http://www.smithcountypioneer.com/>

Smith

Smith Center, KS

Weekly

Readership = 7,679

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	9B	'WALK KANSAS' TO BEGIN MAR. 9	13	\$90.35	7,680
			<b>13</b>	<b>\$90.35</b>	<b>7,680</b>
					<b>1 record</b>

**St. John News**

Stafford

St. John, KS

Weekly

Readership = 1,605

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/27/2008	1	WALK KANSAS PROGRAM KICKS OFF	16	\$93.60	1,605	
03/04/2008	1	WALK KANSAS BEGINS MARCH 9	3	\$17.55	1,605	
			<b>19</b>	<b>\$111.15</b>	<b>3,210</b>	<b>2 total records</b>

**Stafford Courier**<http://www.staffordcourier.com>

Stafford

Stafford, KS

Weekly

Readership = 2,502

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2008	1	STAFFORD - WALK KANSAS 2008	7	\$30.10	2,502	
02/27/2008	1	STAFFORD - WALK KANSAS	8	\$34.40	2,502	
03/12/2008	1	STILL TIME TO SIGN-UP FOR 2008 WALK KANSAS	9	\$38.70	2,502	
			<b>24</b>	<b>\$103.20</b>	<b>7,506</b>	<b>3 total records</b>

**Johnson Pioneer**

Stanton

Johnson, KS

Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	1	EXTENSION OFFICE BEGINS WALK KANSAS	6	\$19.32	1,803	
02/28/2008	1	EXTENSION OFFICE BEGINS WALK KANSAS	5	\$16.10	1,803	
03/06/2008	1	EXTENSION OFFICE BEGINS WALK KANSAS	5	\$16.10	1,803	
			<b>16</b>	<b>\$51.52</b>	<b>5,409</b>	<b>3 total records</b>

**Hugoton Hermes**<http://users.pld.com/hermes>

Stevens

Hugoton, KS

Weekly

Readership = 4,620

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/28/2008	3	"NOTES FROM NANCY"	16	\$100.00	4,621	
			<b>16</b>	<b>\$100.00</b>	<b>4,621</b>	<b>1 record</b>

**Belle Plaine News**

Sumner

Belle Plaine, KS

Weekly

Readership = 1,920

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	4	HELLO FROM TOPEKA	33	\$264.00	1,920	
02/28/2008	4	PENN OFFICIALS VISIT COMMISSION	26	\$208.00	1,920	
			<b>59</b>	<b>\$472.00</b>	<b>3,840</b>	<b>2 total records</b>

**Caldwell Messenger**

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2008	6	FROM THE STATEHOUSE	39	\$134.55	3,084	
02/27/2008	7	COUNTY COMMISSION	39	\$134.55	3,084	
03/05/2008	3	NEW HOPE FOR STATEWIDE BAN ON SMOKING	18	\$62.10	3,084	
			<b>96</b>	<b>\$331.20</b>	<b>9,252</b>	<b>3 total records</b>

**Conway Springs Star- Argosy**

Sumner

Conway Springs, KS

Weekly

Readership = 2,716

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2008	2	WETTA REPORTS	31	\$170.50	2,716	
			<b>31</b>	<b>\$170.50</b>	<b>2,716</b>	<b>1 record</b>

**Norwich News**

Sumner

Norwich, KS

Weekly

Readership = 609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2008	2	HEALTH CARE: FIXING OUR BROKEN SYSTEM	10	\$46.70	610	
			<b>10</b>	<b>\$46.70</b>	<b>610</b>	<b>1 record</b>

**Oxford Register**

Sumner

Oxford, KS

Weekly

Readership = 756

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/28/2008	1	PENN OFFICIALS VISIT COMMISSION	28	\$224.00	757
			<b>28</b>	<b>\$224.00</b>	<b>757</b>
					<b>1 record</b>

**South Haven New Era**

Sumner

South Haven, KS

Weekly

Readership = 807

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/11/2008	6	SUMNER COUNTY COMMISSIONERS HOLD...	31	\$144.77	807
			<b>31</b>	<b>\$144.77</b>	<b>807</b>
					<b>1 record</b>

**Colby Free Press**<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,761

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/15/2008	2	GIVE KANSAS COUNTIES A CHOICE	8	\$74.16	4,761
02/22/2008	1	WALK KANSAS DEADLINE NEAR	1	\$9.27	4,761
02/25/2008	1	WALK KANSAS PACKETS DUE	3	\$27.81	4,761
02/27/2008	1	WALK KANSAS PACKETS DUE	2	\$18.54	4,761
			<b>14</b>	<b>\$129.78</b>	<b>19,044</b>
					<b>4 total records</b>

**Wabaunsee Co. Signal - Enterprise**<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/21/2008	2	HOW WOULD YOU LIKE TO SAY "I WALKED 423...	12	\$56.04	3,496
			<b>12</b>	<b>\$56.04</b>	<b>3,496</b>
					<b>1 record</b>

**Clifton News-Tribune****Washington****Clifton, KS****Weekly****Readership = 1,150**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
03/13/2008	2	TIME TO GET ACTIVE	16	\$53.44	1,150
			<b>16</b>	<b>\$53.44</b>	<b>1,150</b>
					<b>1 record</b>

**Hanover News****Washington****Hanover, KS****Weekly****Readership = 1,991**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/22/2008	6	WALK KANSAS	7	\$24.08	1,992
			<b>7</b>	<b>\$24.08</b>	<b>1,992</b>
					<b>1 record</b>

**Linn-Palmer Record****Washington****Linn, KS****Weekly****Readership = 2,516**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/21/2008	3	EXTENSION NEWS	14	\$45.50	2,516
			<b>14</b>	<b>\$45.50</b>	<b>2,516</b>
					<b>1 record</b>

**Washington Co. News****Washington****Washington, KS****Weekly****Readership = 6,400**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/21/2008	8	WALK KANSAS EXERCISE PROGRAM BEGINS...	8	\$53.36	6,401
			<b>8</b>	<b>\$53.36</b>	<b>6,401</b>
					<b>1 record</b>

**Leoti Standard****Wichita****Leoti, KS****Weekly****Readership = 2,189**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/27/2008	3	IT'S TIME FOR "WALK KANSAS" AGAIN!	8	\$38.00	2,190
03/12/2008	3	BUDDY SYSTEM A PLUS IN WALK KS	10	\$47.50	2,190
03/12/2008		GROUNDWATER MEETING	4	\$19.00	2,190
			<b>22</b>	<b>\$104.50</b>	<b>6,570</b>
					<b>3 total records</b>

**Neodesha Derrick****Wilson****Neodesha, KS****Weekly****Readership = 4,064**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	1	FITNESS PROGRAM IS STARTING	6	\$28.80	4,064	
03/06/2008	3	SIGN UP NOW FOR THE WALK KANSAS PROGRAM	10	\$48.00	4,064	
03/06/2008	5	WALK YOUR WAY TO FITNESS	16	\$76.80	4,064	
			<b>32</b>	<b>\$153.60</b>	<b>12,192</b>	<b>3 total records</b>

**Wilson Co. Citizen****Wilson****Fredonia, KS****Bi-Weekly****Readership = 8,100**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/03/2008	3	STAY HEALTHY: JUST GO WALKING	8	\$46.00	8,101	
			<b>8</b>	<b>\$46.00</b>	<b>8,101</b>	<b>1 record</b>

**Yates Center News**<http://www.sekansas.com/>**Woodson****Yates Center, KS****Weekly****Readership = 4,135**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/28/2008	3	JUST THE FACS	15	\$93.75	4,135	
03/09/2008	3	JUST THE FACS	12	\$75.00	4,135	
			<b>27</b>	<b>\$168.75</b>	<b>8,270</b>	<b>2 total records</b>

**Kansas City Kansan**<http://www.kansascitykansan.com/>**Wyandotte****Kansas City, KS****Daily****Readership = 8,254**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/15/2008	2	AS HEALTH PLAN EMERGES, SOME LEGISLATORS...	8	\$70.80	8,255	
			<b>8</b>	<b>\$70.80</b>	<b>8,255</b>	<b>1 record</b>

**Piper Press**<http://www.wyandottewest.com/>**Wyandotte****Kansas City, KS****Weekly****Readership = 1,451**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	8	PROMOTE HEALTH WITH 'WALK ACROSS KANSAS'	13	\$220.09	1,451	
			<b>13</b>	<b>\$220.09</b>	<b>1,451</b>	<b>1 record</b>

**Wyandotte West**<http://www.wyandottewest.com/>**Wyandotte****Kansas City, KS****Weekly****Readership = 4,250**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
03/06/2008	1	WYANDOTTE COUNTY RECORDS INCREASING...	22	\$372.46	4,250	
03/06/2008	8	PROMOTE HEALTH WITH 'WALK ACROSS KANSAS'	12	\$203.16	4,250	
			<b>34</b>	<b>\$575.62</b>	<b>8,500</b>	<b>2 total records</b>

## Grand Totals

---

**Publications = 154**  
**Clips = 471**  
**Col. Inches = 7,555**  
**Ad Equiv = \$253,429.22**  
**Rdshp = 16,483,512**

## Allen

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 173**  
**Ad Equiv = \$1,491.26**  
**Rdshp = 62,517**

## Anderson

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 66**  
**Ad Equiv = \$540.66**  
**Rdshp = 9,379**

## Atchison

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 94**  
**Ad Equiv = \$1,297.20**  
**Rdshp = 47,568**

## Barber

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$80.70**  
**Rdshp = 1,704**

**Barton**

---

**Publications = 2**  
**Clips = 13**  
**Col. Inches = 135**  
**Ad Equiv = \$1,278.97**  
**Rdshp = 169,654**

**Bourbon**

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 101**  
**Ad Equiv = \$994.85**  
**Rdshp = 38,460**

**Brown**

---

**Publications = 3**  
**Clips = 7**  
**Col. Inches = 128**  
**Ad Equiv = \$740.48**  
**Rdshp = 25,764**

**Butler**

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 92**  
**Ad Equiv = \$799.96**  
**Rdshp = 31,594**

**Chase**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 17**  
**Ad Equiv = \$83.13**  
**Rdshp = 6,076**

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## **Chautauqua**

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 48**  
**Ad Equiv = \$296.25**  
**Rdshp = 16,638**

## **Cherokee**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 86**  
**Ad Equiv = \$449.08**  
**Rdshp = 26,632**

## **Clark**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 29**  
**Ad Equiv = \$137.75**  
**Rdshp = 1,494**

## **Clay**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 17**  
**Ad Equiv = \$142.80**  
**Rdshp = 19,209**

## **Cloud**

---

**Publications = 2**  
**Clips = 7**  
**Col. Inches = 124**  
**Ad Equiv = \$772.20**  
**Rdshp = 30,197**

---

## Coffey

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 23**  
**Ad Equiv = \$172.50**  
**Rdshp = 13,888**

## Comanche

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 24**  
**Ad Equiv = \$108.00**  
**Rdshp = 4,096**

## Cowley

---

**Publications = 2**  
**Clips = 20**  
**Col. Inches = 321**  
**Ad Equiv = \$2,734.38**  
**Rdshp = 209,070**

## Crawford

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 71**  
**Ad Equiv = \$1,033.05**  
**Rdshp = 107,292**

## Decatur

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$130.95**  
**Rdshp = 4,832**

---

**Dickinson**

---

**Publications = 3**  
**Clips = 12**  
**Col. Inches = 202**  
**Ad Equiv = \$1,326.55**  
**Rdshp = 67,662**

**Douglas**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 103**  
**Ad Equiv = \$3,069.40**  
**Rdshp = 235,380**

**Ellis**

---

**Publications = 2**  
**Clips = 10**  
**Col. Inches = 152**  
**Ad Equiv = \$1,878.55**  
**Rdshp = 263,824**

**Ellsworth**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 40**  
**Ad Equiv = \$242.80**  
**Rdshp = 10,102**

**Finney**

---

**Publications = 1**  
**Clips = 9**  
**Col. Inches = 120**  
**Ad Equiv = \$1,659.60**  
**Rdshp = 178,038**

---

**Ford**

---

**Publications = 2**  
**Clips = 9**  
**Col. Inches = 174**  
**Ad Equiv = \$1,760.40**  
**Rdshp = 137,762**

**Franklin**

---

**Publications = 1**  
**Clips = 12**  
**Col. Inches = 255**  
**Ad Equiv = \$2,274.60**  
**Rdshp = 141,588**

**Geary**

---

**Publications = 1**  
**Clips = 10**  
**Col. Inches = 133**  
**Ad Equiv = \$1,117.20**  
**Rdshp = 105,620**

**Gove**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 16**  
**Ad Equiv = \$56.00**  
**Rdshp = 8,276**

**Graham**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 21**  
**Ad Equiv = \$73.50**  
**Rdshp = 11,688**

---

## Grant

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$73.37**  
**Rdshp = 1,610**

## Gray

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 32**  
**Ad Equiv = \$144.20**  
**Rdshp = 11,207**

## Greenwood

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 22**  
**Ad Equiv = \$130.90**  
**Rdshp = 3,552**

## Hamilton

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$61.75**  
**Rdshp = 1,776**

## Harper

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 37**  
**Ad Equiv = \$222.00**  
**Rdshp = 5,670**

---

## Harvey

---

**Publications = 2**  
**Clips = 9**  
**Col. Inches = 184**  
**Ad Equiv = \$2,678.40**  
**Rdshp = 149,892**

## Haskell

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 13**  
**Ad Equiv = \$58.50**  
**Rdshp = 5,294**

## Hodgeman

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$52.25**  
**Rdshp = 2,450**

## Jackson

---

**Publications = 2**  
**Clips = 16**  
**Col. Inches = 343**  
**Ad Equiv = \$140,968.28**  
**Rdshp = 7,331,600**

## Jefferson

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$94.50**  
**Rdshp = 5,196**

---

**Jewell**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 21**  
**Ad Equiv = \$77.50**  
**Rdshp = 19,504**

**Johnson**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 60**  
**Ad Equiv = \$1,004.50**  
**Rdshp = 90,372**

**Kingman**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 16**  
**Ad Equiv = \$89.20**  
**Rdshp = 12,537**

**Labette**

---

**Publications = 2**  
**Clips = 9**  
**Col. Inches = 105**  
**Ad Equiv = \$907.30**  
**Rdshp = 105,010**

**Leavenworth**

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 103**  
**Ad Equiv = \$1,380.10**  
**Rdshp = 66,414**

---

## Lincoln

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 87**  
**Ad Equiv = \$469.80**  
**Rdshp = 10,503**

## Linn

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 62**  
**Ad Equiv = \$487.94**  
**Rdshp = 16,221**

## Logan

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$118.75**  
**Rdshp = 3,181**

## Lyon

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 75**  
**Ad Equiv = \$769.04**  
**Rdshp = 66,406**

## Marion

---

**Publications = 3**  
**Clips = 4**  
**Col. Inches = 54**  
**Ad Equiv = \$496.23**  
**Rdshp = 18,897**

---

## Marshall

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 32**  
**Ad Equiv = \$256.00**  
**Rdshp = 24,172**

## McPherson

---

**Publications = 3**  
**Clips = 8**  
**Col. Inches = 140**  
**Ad Equiv = \$1,632.92**  
**Rdshp = 58,423**

## Meade

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$61.75**  
**Rdshp = 3,710**

## Miami

---

**Publications = 3**  
**Clips = 4**  
**Col. Inches = 106**  
**Ad Equiv = \$839.46**  
**Rdshp = 26,662**

## Mitchell

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 34**  
**Ad Equiv = \$234.32**  
**Rdshp = 12,993**

---

## Montgomery

---

**Publications = 2**  
**Clips = 11**  
**Col. Inches = 105**  
**Ad Equiv = \$949.19**  
**Rdshp = 145,336**

## Morris

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 108**  
**Ad Equiv = \$626.00**  
**Rdshp = 25,465**

## Morton

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 25**  
**Ad Equiv = \$183.25**  
**Rdshp = 6,200**

## Nemaha

---

**Publications = 2**  
**Clips = 7**  
**Col. Inches = 129**  
**Ad Equiv = \$755.09**  
**Rdshp = 40,192**

## Neosho

---

**Publications = 2**  
**Clips = 14**  
**Col. Inches = 247**  
**Ad Equiv = \$1,916.20**  
**Rdshp = 110,950**

---

---

**Ness**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$38.40**  
**Rdshp = 4,460**

---

**Norton**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 30**  
**Ad Equiv = \$201.00**  
**Rdshp = 7,558**

---

**Osage**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$78.03**  
**Rdshp = 10,198**

---

**Osborne**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 118**  
**Ad Equiv = \$750.26**  
**Rdshp = 17,408**

---

**Ottawa**

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 58**  
**Ad Equiv = \$364.00**  
**Rdshp = 9,126**

---

## Pottawatomie

---

**Publications = 3**  
**Clips = 4**  
**Col. Inches = 60**  
**Ad Equiv = \$318.00**  
**Rdshp = 50,650**

## Pratt

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 27**  
**Ad Equiv = \$225.18**  
**Rdshp = 4,154**

## Rawlins

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 24**  
**Ad Equiv = \$114.00**  
**Rdshp = 13,773**

## Reno

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 110**  
**Ad Equiv = \$2,885.30**  
**Rdshp = 513,233**

## Republic

---

**Publications = 3**  
**Clips = 8**  
**Col. Inches = 97**  
**Ad Equiv = \$443.57**  
**Rdshp = 26,423**

---

## Rice

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$59.25**  
**Rdshp = 1,221**

## Riley

---

**Publications = 3**  
**Clips = 10**  
**Col. Inches = 141**  
**Ad Equiv = \$1,087.89**  
**Rdshp = 297,816**

## Rooks

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 37**  
**Ad Equiv = \$193.04**  
**Rdshp = 15,630**

## Rush

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 40**  
**Ad Equiv = \$158.00**  
**Rdshp = 8,156**

## Russell

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 69**  
**Ad Equiv = \$355.02**  
**Rdshp = 16,587**

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---

**Saline**

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 121**  
**Ad Equiv = \$2,541.00**  
**Rdshp = 460,495**

---

**Scott**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 143**  
**Ad Equiv = \$715.00**  
**Rdshp = 16,304**

---

**Sedgwick**

---

**Publications = 4**  
**Clips = 20**  
**Col. Inches = 462**  
**Ad Equiv = \$42,795.52**  
**Rdshp = 3,236,824**

---

**Seward**

---

**Publications = 2**  
**Clips = 7**  
**Col. Inches = 189**  
**Ad Equiv = \$2,217.00**  
**Rdshp = 41,558**

---

**Shawnee**

---

**Publications = 3**  
**Clips = 17**  
**Col. Inches = 207**  
**Ad Equiv = \$9,855.75**  
**Rdshp = 1,228,981**

---

**Smith**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 15**  
**Ad Equiv = \$95.95**  
**Rdshp = 8,892**

**Stafford**

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 43**  
**Ad Equiv = \$214.35**  
**Rdshp = 10,716**

**Stanton**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 16**  
**Ad Equiv = \$51.52**  
**Rdshp = 5,409**

**Stevens**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$100.00**  
**Rdshp = 4,621**

**Sumner**

---

**Publications = 6**  
**Clips = 9**  
**Col. Inches = 255**  
**Ad Equiv = \$1,389.17**  
**Rdshp = 17,982**

---

**Thomas**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 14**  
**Ad Equiv = \$129.78**  
**Rdshp = 19,044**

**Wabaunsee**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$56.04**  
**Rdshp = 3,496**

**Washington**

---

**Publications = 4**  
**Clips = 4**  
**Col. Inches = 45**  
**Ad Equiv = \$176.38**  
**Rdshp = 12,059**

**Wichita**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 22**  
**Ad Equiv = \$104.50**  
**Rdshp = 6,570**

**Wilson**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 40**  
**Ad Equiv = \$199.60**  
**Rdshp = 20,293**

---

## Woodson

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 27**  
**Ad Equiv = \$168.75**  
**Rdshp = 8,270**

## Wyandotte

---

**Publications = 3**  
**Clips = 4**  
**Col. Inches = 55**  
**Ad Equiv = \$866.51**  
**Rdshp = 18,206**

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